Image# 11930288076 01/3/3 # 20/11/9 17:46

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

To be used by Ferson's (Other than Follical Committees) including Qualified Nonprofit	orporations
(a) Name of Individual, Organization or Corporation	
CROSSROADS GRASSROOTS POLICY STRATEGIES	
(b) Address (number and street)	
STE. 1200 (c) City, State and ZIP Code	
	3. FEC Identification Number
	C C90011719
2. Corporate filers only Is the filer a qualified nonprofit corporation? Yes X No	0 030011713
Individual filers only Name of Employer	Occupation
TYPE OF REPORT (check appropriate boxes):	
(a) April 15 Quarterly Report 24-Hour Notice 48-Hour I	Notice
☐ July 15 Quarterly Report	
October Quarterly Report	
(b) Is this Report an amendment? Yes \(\subseteq \text{No } \overline{X} \)	
5. COVERING PERIOD: FROM 10 / DD / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
THROUGH	
M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
6. TOTAL CONTRIBUTIONS	0.00
7. TOTAL INDEPENDENT EXPENDITURES	14028775.48
Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or i request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, if t reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulation	the independent expenditures
TYPE OR PRINT NAME OF PERSON COMPLETING FORM SIGNATURE	DATE
Margee D. Clancy	01/31/2011
NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to	to the penalties of 2 U.S.C 437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

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FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

CROSSROADS GRASSROOTS POLICY STRATEGIES

Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address			
66 Canal Center Plaza			Amount
Ste. 555 City	State	Zip Code	1065931.00
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: IL
TV/Media Placement		Type	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by	y Expenditure	:	President
ALEXANDER GIANNOULIAS			Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		1065931.00	2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			
Mailing Address			$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
66 Canal Center Plaza Ste. 555			Amount
City	State	Zip Code	312646.00
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: MO
TV/Media Placement		Type	Senate X Senate
Name of Federal Candidate Supported or Opposed by	ov Evnenditure		President District:
ROBIN CARNAHAN	by Experialitare	•	Check One: Support X Oppose
Oslanda Wan Ta Bala Bar Flori'a			Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought		714233.70	2010 Cother (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			
Mailing Address			M10 / 05 / Y Y Y Y Y Y
66 Canal Center Plaza Ste. 555			Amount
City	State	Zip Code	291770.70
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: PA
TV/Media Placement		Type	Senate X Senate
Name of Federal Candidate Supported or Opposed by	y Expenditure	:	President District:
JOSEPH A SESTAK, JR	, J		Check One: Support X Oppose
			Disbursement For: Primary X General
Calendar Year-To-Date Per Election		809195.62	2010
for Office Sought		333133.32	Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditure	es		1670347.70
(b) SUBTOTALof Unitemized Independent Expendit	ures		
(c) TOTAL Independent Expenditures(carry total from last page forward to Line			

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FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full) CROSSROADS GRASSROOTS POLICY STR	RATEGIES		, , , , , , , , , , , , , , , , , , , ,
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 66 Canal Center Plaza Ste. 555			1 0 0 5 2 0 1 0 Amount
City	State	Zip Code	785366.20
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: WA
TV/Media Placement		Туре	Senate X Senate
Name of Federal Candidate Supported or Opposed	by Expenditure	:	President District:
PATTY MURRAY			Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		1293297.40	2010 Cother (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Mailing Address			
66 Canal Center Plaza Ste. 555			Amount
City	State	Zip Code	341277.10
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: FL
TV/Media Placement		Туре	Senate X Senate District:
Name of Federal Candidate Supported or Opposed	by Expenditure	:	President District:
MARCO RUBIO			Check One: X Support Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		341277.10	2010 — — — — — Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			
Mailing Address			M M / D D / Y Y Y Y Y Y Y
66 Canal Center Plaza			Amount
Ste. 555 City	State	Zip Code	340152.00
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: FL
TV/Media Placement		Type	Senate X Senate
Name of Federal Candidate Supported or Opposed	by Expenditure	<u> </u>	President District:
CHARLIE CRIST			Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		693757.10	Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditur	es		1466795.30
(b) SUBTOTALof Unitemized Independent Expendi	tures		
(c) TOTAL Independent Expenditures			

(carry total from last page forward to Line 7)

PAGE 4/19
FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

CROSSROADS	GRASSROOTS	POLICY.	STRATEGIES

Full Name (Last, First, Middle Initial) of Payer	•		Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y 10 12 2010
Mailing Address			1.0 1.2 2.0.1.0 Amount
66 Canal Center Plaza Ste. 555			
City	State	Zip Code	1157209.70
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: IL
TV/Media Placement		Туре	Senate X Senate District:
Name of Federal Candidate Supported or Op	posed by Expenditure:	•	President —
ALEXANDER GIANNOULIAS			Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought	L	2237791.70	Other (specify)
Full Name (Last, First, Middle Initial) of Payer	•		Date
Crossroads Media, LLC			M M / D D / Y Y Y Y
Mailing Address			10 / 12 / 2010
66 Canal Center Plaza Ste. 555			Amount
City	State	Zip Code	557595.95
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: NV
TV/Media Placement		Type	Senate X Senate
Name of Federal Candidate Supported or Op	posed by Expenditure:	!	President District:
HARRY REID			Check One: Support X Oppose
		_	Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought		557595.95	2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payer Crossroads Media, LLC	;		Date
,			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 66 Canal Center Plaza			Amount
Ste. 555	2 : -	7. 6 .	1189353.00
City Alexandria	State VA	Zip Code 22314	
Purpose of Expenditure	V/\		Office Sought: House Character II
TV/Media Placement		Category/ Type	State: 12
Name of Federal Candidate Supported or Op	noced by Evponditure		Senate X Senate District:
ALEXANDER GIANNOULIAS	poseu by Expenditure:		
Calendar Year-To-Date Per Election		3441536.70	2010
for Office Sought		0TT 1300.70	Other (specify)
			2004450.05
(a) SUBTOTAL of Itemized Independent Exp	enditures		2904158.65
(b) CURTOTAL of Uniteralized Advances 1 . 5	'um an diture -		
(b) SUBTOTALof Unitemized Independent E	xpenalures		
(c) TOTAL Independent Expenditures			
(carry total from last page forward			

SCHEDULE 5-E

ITEMIZED	INDEPE	NDENI	EXPEN	JII UKES
TEMPER			EVDENI	SITLIBEO

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FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y 1 Y
Mailing Address 66 Canal Center Plaza Ste. 555			Amount
City	State	Zip Code	558808.90
Alexandria	VA	22314	
Purpose of Expenditure	1_		Office Sought: House O. NV
TV/Media Placement	Ca	ategory/	State: 144
1 V/Media 1 lacement		Type	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by HARRY REID	y Expenditure:		President ———
HANNT NEID			Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		1130620.85	2010 — July Control of the Control o
			Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address			1.0 1.9 2.01.0
66 Canal Center Plaza Ste. 555			Amount
City	State	Zip Code	785366.20
Alexandria	VA	22314	
Purpose of Expenditure	1 -		Office Sought: House Charles WA
TV/Media Placement	Ca	ategory/ Type	State: VV/
		Туре	Senate X Senate District:
Name of Federal Candidate Supported or Opposed b	y Expenditure:		President President
PATTY MURRAY			Check One: Support X Oppose
			Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought		2093190.46	2010 — — — — — — — — — — — — — — — — — —
			Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address			
66 Canal Center Plaza Ste. 555			Amount
City	State	Zip Code	545450.00
Alexandria	VA	22314	
Purpose of Expenditure		atagan /	Office Sought: House State: NV
TV/Media Placement	Ca	ategory/ Type	State: 144
		. 700	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by HARRY REID	y Expenditure:		
HARRET HEID			Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		1697444.84	2010 — — — — — — — — — — — — — — — — — —
<u> </u>			
(a) SUBTOTAL of Itemized Independent Expenditure	95		1889625.10
.,			
(b) SUBTOTALof Unitemized Independent Expendit	ures		
(i,	-		
(c) TOTAL Independent Expenditures			
(carry total from last page forward to Line			

PAGE	6 / 19
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FOR LINE 7 FOR FORM 5

Full Name (Last, First, Middle Initial) of Payee		Date
Crossroads Media, LLC		M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 66 Canal Center Plaza		1 0 2 0 2 0 1 0 Amount
Ste. 555	State Zip Code	454552.00
City Alexandria	VA 22314	
	<u> </u>	Office Occupies
Purpose of Expenditure TV/Media Placement	Category/	Office Sought: House State: WA
TV/Media Placement	Type	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by	Expenditure:	President
PATTY MURRAY		Check One: Support X Oppose
Calendar Year-To-Date Per Election		Disbursement For: Primary X General
for Office Sought	2547742.46	Other (specify)
Full Name (Last, First, Middle Initial) of Payee		Date
Crossroads Media, LLC		M M / D D / Y Y Y Y
Mailing Address		10 26 2010
66 Canal Center Plaza Ste. 555		Amount
City	State Zip Code	328325.00
Alexandria	VA 22314	
Purpose of Expenditure		Office Sought: Y House Court CA
TV/Media Placement	Category/ Type	State: <u>971</u>
		House Senate District: 20
Name of Federal Candidate Supported or Opposed by MR. JIM COSTA	Expenditure:	President
INIA. JIWI COSTA		Check One: Support X Oppose
Calendar Year-To-Date Per Election		Disbursement For: Primary X General
for Office Sought	328325.00	2010 — — — — — — — — — — — — — — — — — —
Full Name (Last, First, Middle Initial) of Payee Crossroads Media, LLC		Date
Crossroads Media, LLC		10 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address		
66 Canal Center Plaza Ste. 555		Amount
City	State Zip Code	1025202.80
Alexandria	VA 22314	
Purpose of Expenditure	Category/	Office Sought: House State: IL
TV/Media Placement	Type	Senate X Senate
Name of Federal Candidate Supported or Opposed by		President District:
ALEXANDER GIANNOULIAS	Experiature.	
, tell, till till till till till till till t		Check One: Support X Oppose
Calendar Year-To-Date Per Election		Disbursement For: Primary X General 2010
for Office Sought	4479604.50	Other (specify)
(a) CURTOTAL of Itamized Independent Expanditures		1808079.80
(a) SUBTOTAL of Itemized Independent Expenditures		
(b) SUBTOTALof Unitemized Independent Expenditur	rae	
(b) 306101ALor Ornternized independent Expenditur	C3	
(c) TOTAL Independent Expenditures		
(carry total from last page forward to Line 7		
· · · · · · · · · · · · · · · · · · ·		

Image# 11930288082 SCHEDIII F 5-F

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TEMIZED	INDEDE	NDENT	EXDEND	THRES

ME OF FILER (In Full)			FOR LINE / FOR FORWIS
CROSSROADS GRASSROOTS POLICY S	TRATEGIES		
	_		
[1
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address			1.0 26 2010
66 Canal Center Plaza			Amount
Ste. 555 City	State	Zip Code	170348.75
Alexandria	VA	22314	
Purpose of Expenditure			Office Sought: V House Oct. IN
TV/Media Placement		Category/	State: IN
		Туре	House Senate District: 02
Name of Federal Candidate Supported or Oppose	ed by Expenditure:		President Statistic
MR. JOSEPH SIMON DONNELLY			Check One: Support X Oppose
Onlander Versi To Data Des Florifor			Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought		170348.75	2010 Other (specify)
<u> </u>			Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address			
66 Canal Center Plaza			Amount
Ste. 555 City	State	Zip Code	240725.00
Alexandria	VA	22314	
Purpose of Expenditure			Office Sought: Y House Out MO
TV/Media Placement		Category/	State: WO
		Туре	House Senate District: 03
Name of Federal Candidate Supported or Oppose RUSS CARNAHAN	ed by Expenditure:		President
NUSS CANNAHAIN			Check One: Support X Oppose
Onlander Versi To Data Des Florifor			Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought		240725.00	2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address			
66 Canal Center Plaza			Amount
Ste. 555 City	State	Zip Code	238200.00
Alexandria	VA	22314	
Purpose of Expenditure			Office Sought: Y House Charles ND
TV/Media Placement		Category/ Type	State: No.
			House Senate District: 00
Name of Federal Candidate Supported or Oppose EARL R. POMEROY	ed by Expenditure:		President
LANE N. FUNENUT			Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		238200.00	2010 Other (specify)
555 555911			
			649273.75
(a) SUBTOTAL of Itemized Independent Expendi	tures		049273.73
#X 2000			
(b) SUBTOTALof Unitemized Independent Exper	nditures		
(c) TOTAL Independent Expenditures			
COLOTAL INDEDENDENT EXPENDITIVES			

(carry total from last page forward to Line 7)

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FOR LINE 7 FOR FORM 5

Full Name (Last, First, Middle Initial) of Payee		Date
Crossroads Media, LLC		M M / D D / Y Y Y
Mailing Address		26 2010
66 Canal Center Plaza		Amount
Ste. 555		555812.97
City State	Zip Code	300012.07
Alexandria VA	22314	
Purpose of Expenditure	Category/	Office Sought: House State: NV
TV/Media Placement	Type	Senate X Senate
Name of Federal Candidate Supported or Opposed by Expenditu	ure.	President District:
HARRY REID		Check One: Support X Oppose
Calendar Year-To-Date Per Election		Disbursement For: Primary X General
for Office Sought	2253257.81	Other (specify)
Full Name (Last, First, Middle Initial) of Payee		
Crossroads Media, LLC		Date
Orossioads Wedia, LEO		M M / D D / Y Y Y Y Y Y 10 D D / 26 D 2010
Mailing Address		
66 Canal Center Plaza Ste. 555		Amount
City State	Zip Code	437625.00
Alexandria VA	22314	
Purpose of Expenditure		Office Sought: Y House Character OH
TV/Media Placement	Category/ Type	National State: Off
		House Senate District: 16
Name of Federal Candidate Supported or Opposed by Expenditution JOHN A BOCCIERI	ure:	President ———
JOHN A BOOGIETII		Check One: Support X Oppose
Calendar Year-To-Date Per Election		Disbursement For: Primary X General
for Office Sought	437625.00	2010 — — — — — — — — — — — — — — — — — —
Full Name (Last, First, Middle Initial) of Payee		Date
Crossroads Media, LLC		M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address		
66 Canal Center Plaza Ste. 555		Amount
City State	Zip Code	262600.00
Alexandria VA	22314	
Purpose of Expenditure	Catagony	Office Sought: X House State: TN
TV/Media Placement	Category/ Type	State:
		House Senate District: 04
Name of Federal Candidate Supported or Opposed by Expenditu LINCOLN EDWARD DAVIS	ure:	
LINGOLIN LOWING DAVIO		Check One: Support X Oppose
Calendar Year-To-Date Per Election		Disbursement For: Primary X General
for Office Sought	262600.00	2010 — — — — — — Other (specify)
(a) OUDTOTAL at least a 11 days to 17 and 18		1256037.97
(a) SUBTOTAL of Itemized Independent Expenditures		1230007.37
(b) SUBTOTALof Unitemized Independent Expenditures		
(a) TOTAL Independent Francis Street		
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)		
(sair) total from last page forward to Line 1)		

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES NAME OF FILER (In Full)

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FOR LINE 7 FOR FORM 5

NAME OF FILER (In Fu	III)			
CROSSROADS G	RASSROOTS	POLICY	STRATE	GIES

Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			M M / D D / Y Y Y Y Y 1 1 0 2 6 2 0 1 0
Mailing Address			Amount
66 Canal Center Plaza Ste. 555			
City	State	Zip Code	322100.00
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: X House State: TX
TV/Media Placement		Type	House Senate
Name of Federal Candidate Supported or Oppo	sed by Evnenditure:		President District: 23
CIRO D RODRIGUEZ	baca by Experiantale.		
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought	L	322100.00	Other (specify)
Full Name (Last, First, Middle Initial) of Payee			
Crossroads Media, LLC			Date
·			1 0 D D Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 66 Canal Center Plaza			Amount
Ste. 555			
City	State	Zip Code	1040426.87
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: WA
TV/Media Placement		Type	Senate X Senate
Name of Federal Candidate Supported or Oppo	sed by Expenditure:		President District:
PATTY MURRAY			Check One: Support X Oppose
Calendar Year-To-Date Per Election		050704040	Disbursement For: Primary X General
for Office Sought	L	3597316.13	Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Crossroads Media, LLC			
Mailing Address			
Mailing Address 66 Canal Center Plaza			Amount
Ste. 555			39046.25
City	State	Zip Code	03040.23
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: X House State: MN
TV/Media Placement		Туре	House Senate
Name of Federal Candidate Supported or Oppo	sed by Expenditure:	!	President District: 08
JAMES L OBERSTAR	•		Check One: Support X Oppose
01.1.2.7.7.7.7.7			Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought		39046.25	2010
To: Office dought			Other (specify)
			1401573.12
(a) SUBTOTAL of Itemized Independent Exper	ditures		1401373.12
(b) SUBTOTALof Unitemized Independent Exp	enditures		
(A) TOTAL leaker 1 + 15 - 17			
(c) TOTAL Independent Expenditures(carry total from last page forward to			
(our) total from last page forward to	,		

FOR LINE 7 FOR FORM 5

Full Name (Last, First, Middle Initial) of Payee		Date
Crossroads Media, LLC		M M / D D / Y Y Y Y Y 1 Y 2 9 2 0 1 0
Mailing Address 66 Canal Center Plaza Ste. 555		Amount
City Stat	te Zip Code	-111162.59
Alexandria VA	-	
Purpose of Expenditure	Ostavari -	Office Sought: House Out NV
Allocation adjustment of \$555,812.97	Category/ Type	State: 144
•		Senate X Senate District:
Name of Federal Candidate Supported or Opposed by Exper	nditure:	President
HARRY REID		Check One: Support X Oppose
0		Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought	2142095.22	2010 — —
Tor Office Sought		Other (specify)
Full Name (Last, First, Middle Initial) of Payee		Date
Crossroads Media, LLC		M M / D D / Y Y Y
Mailing Address		10 29 2010
66 Canal Center Plaza		Amount
Ste. 555	7. 0. 1	111162.59
City Stat Alexandria VA		
	22314	
Purpose of Expenditure	Category/	Office Sought: House State: NV
Redesignation of share of \$555,812.97	Туре	Senate X Senate
Name of Federal Candidate Supported or Opposed by Exper	nditure:	President District:
SHARRON E ANGLE		Check One: X Support Oppose
Calendar Year-To-Date Per Election	0050057.04	Disbursement For: Primary X General
for Office Sought	2253257.81	Other (specify)
Full Name (Last, First, Middle Initial) of Payee		Date
Crossroads Media, LLC		
		$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$
Mailing Address 66 Canal Center Plaza		Amount
Ste. 555		
City	te Zip Code	70154.37
Alexandria VA	22314	
Purpose of Expenditure	Category/	Office Sought: X House State: IN
TV/Media Placement	Type	House
Name of Federal Candidate Supported or Opposed by Exper		President District: 02
MR. JOSEPH SIMON DONNELLY	iditure.	
IVII I. GOOD! IT OIMOIT BOTTIVEE!		Check One: Support X Oppose
Calendar Year-To-Date Per Election		Disbursement For: Primary X General
for Office Sought	250003.12	2010 — — — — — — — — — — — — — — — — — —
		70154.37
(a) SUBTOTAL of Itemized Independent Expenditures		70134.37
(b) SUBTOTALof Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)		
(carry total from last page forward to Life 7)		

A. Form/Schedule: **F57** See Page 8, entry number 1

Transaction ID: **F57.4166**

B. Form/Schedule: **F57** See Page 8, entry number 1

Transaction ID: **F57.4167**

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FOR LINE 7 FOR FORM 5

Full Name (Last, First, Middle Initial) of Payee		Date
Hackney & Hackney		M M / D D / Y Y Y Y
Mailing Address		$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
1407 W 31st Avenue		Amount
Ste. 100	State Zip Code	14526.86
1 - 3	AK 99503	
Purpose of Expenditure	7117	Office County
TV/Media Production	Category/	Office Sought: House State: WA
1 V/IVIEdia Froduction	Туре	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by Ex	penditure:	President ———
PATTY MURRAY		Check One: Support X Oppose
Colonday Very To Date Day Floating		Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought	1307824.26	2010 — July Cher (specify)
Full Name (Last, First, Middle Initial) of Payee Hackney & Hackney		Date
Hackley & Hackley		M M / D D / Y Y Y Y Y 10 10 10 10 10 10 10 10 10 10 10 10 10
Mailing Address		
1407 W 31st Avenue Ste. 100		Amount
	State Zip Code	9146.80
Anchorage	AK 99503	
Purpose of Expenditure	Category/	Office Sought: House State: WA
TV/Media Production	Type	Senate X Senate
Name of Federal Candidate Supported or Opposed by Ex	xpenditure:	President District:
PATTY MURRAY	,	Check One: Support X Oppose
Calendar Year-To-Date Per Election	2556889.26	Disbursement For: Primary X General
for Office Sought	2330809.20	Other (specify)
Full Name (Last, First, Middle Initial) of Payee		Date
Mentzer Media Services, Inc.		
Mailing Address		$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
600 Fairmont Avenue		Amount
Ste. 306	Charles 7: Cools	86680.00
	State Zip Code MD 21286	
	1 21200	0550
Purpose of Expenditure TV/Media Placement	Category/	Office Sought: House State: KY
	Type	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by Ex	penditure:	President ———
JOHN (JACK) WILLIAM CONWAY		Check One: Support X Oppose
Colonday Voor To Data Day Firsting		Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought	86680.00	2010 — — — — — — — — — — — — — — — — — —
The same coagni		
		110353.66
(a) SUBTOTAL of Itemized Independent Expenditures		
(b) CURTOTAL of Unitemized Independent Functioning		
(b) SUBTOTALof Unitemized Independent Expenditures.		
(c) TOTAL Independent Expenditures		
(carry total from last page forward to Line 7)		
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FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

GRASSROOTS	ATECIES

Full Name (Last, First, Middle Initial) of Payee			Date
Mentzer Media Services, Inc.			M M / D D / Y Y Y Y
Mailing Address			
600 Fairmont Avenue			Amount
Ste. 306		7: 0 !	222376.00
City Towson	State MD	Zip Code 21286	
	IVID	71200	
Purpose of Expenditure		Category/	Office Sought: House State: KY
TV/Media Placement		Type	Senate X Senate District:
Name of Federal Candidate Supported or Op	posed by Expenditure:	•	President President
JOHN (JACK) WILLIAM CONWAY			Check One: Support X Oppose
			Disbursement For: Primary X General
Calendar Year-To-Date Per Election		309056.00	2010 —
for Office Sought			Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Mentzer Media Services, Inc.			M M / D D / Y Y Y Y
Mailing Address			10 12 2010
600 Fairmont Avenue			Amount
Ste. 306 City	State	Zip Code	344885.00
Towson	MD	21286	
Purpose of Expenditure			Office Sought: House Out KV
TV/Media Placement		Category/ Type	State: KT
			Senate X Senate District:
Name of Federal Candidate Supported or Op JOHN (JACK) WILLIAM CONWAY	posed by Expenditure:		
JOHN (JAON) WILLIAM CONVAI			Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		668913.50	2010 — — — — Other (specify)
Full Name (Last, First, Middle Initial) of Payee			<u> </u>
Rising Tide Media Group, LLC			Date
Trising Tide Media Group, LLO			1 0 D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address			Amount
226 S Fayette			
City	State	Zip Code	12328.00
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: FL
TV/Media Production		Type	Senate X Senate
Name of Federal Candidate Supported or Op	posed by Expenditure:	<u> </u>	President District:
MARCO RUBIO			Check One: X Support Oppose
Calendar Year-To-Date Per Election		050005.40	Disbursement For: Primary X General 2010
for Office Sought		353605.10	Other (specify)
			`
(a) SUBTOTAL of Itemized Independent Expe	enditures		579589.00
(b) SUBTOTALof Unitemized Independent E	xpenditures		
(b) SUBTOTALof Unitemized Independent E	xpenditures		
(c) TOTAL Independent Expenditures			

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AME OF FILED (L. F. III)			FOR LINE / FOR FORIVI 3
AME OF FILER (In Full)	DATECIES		
CROSSROADS GRASSROOTS POLICY ST	RATEGIES		
Full Name (Last, First, Middle Initial) of Payee			Date
Rising Tide Media Group, LLC			M M / D D / Y Y Y Y Y 1 D D / 2 0 1 0
Mailing Address			
226 S Fayette			Amount
City	State	Zip Code	13864.00
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: FL
TV/Media Production		Туре	Senate X Senate
Name of Federal Candidate Supported or Opposed	d by Expenditure	:	President District:
CHARLIE CRIST			Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		707621.10	2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Up Grade Films			
Mailing Address			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
3299 K Street, NW			Amount
Ste. 200 City	State	Zip Code	10679.80
Washington	DC	20007	
Purpose of Expenditure			Office Sought: House Out PA
TV/Media Production		Category/ Type	State: TA
	l by Evapaditura	• • • • • • • • • • • • • • • • • • • •	Senate X Senate District: President
Name of Federal Candidate Supported or Opposed JOSEPH A SESTAK, JR	a by Experioliture	:	
,			
Calendar Year-To-Date Per Election		F47404 00	Disbursement For: Primary X General 2010
for Office Sought	• • • •	517424.92	Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Up Grade Films			M M / D D / Y Y Y Y
Mailing Address			M M M / D D / Y Y Y Y Y Y
3299 K Street, NW Ste. 200			Amount
City	State	Zip Code	14651.00
Washington	DC	20007	
Purpose of Expenditure		Category/	Office Sought: House State: IL
TV/Media Production		Type	Senate X Senate
Name of Federal Candidate Supported or Opposed	d by Expenditure	:	President District:
ALEXANDER GIANNOULIAS			Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		1080582.00	2010 Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditu	ıres		39194.80
•			
(b) SUBTOTALof Unitemized Independent Expend	ditures		
(c) TOTAL Independent Expenditures			1

(carry total from last page forward to Line 7)

PAGE	15 /	19
1 700		

FOR LINE 7 FOR FORM 5

Full Name (Last, First, Middle Initial) of Payee		Date
Up Grade Films		M M / D D / Y Y Y
Mailing Address		
Mailing Address 3299 K Street, NW		Amount
Ste. 200		14392.00
	State Zip Code	14032.00
Washington	DC 20007	
Purpose of Expenditure	Category/	Office Sought: House State: IL
TV/Media Production	Type	Senate X Senate
Name of Federal Candidate Supported or Opposed by Ex	vnenditure:	President District:
ALEXANDER GIANNOULIAS	portation.	Check One: Support X Oppose
Calendar Year-To-Date Per Election		Disbursement For: Primary X General
for Office Sought	2252183.70	Other (specify)
Full Name (Last, First, Middle Initial) of Payee		
Up Grade Films		Date
op Grade Films		$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
Mailing Address		
3299 K Street, NW Ste. 200		Amount
	State Zip Code	12865.00
•	DC 20007	
Purpose of Expenditure	0.11	Office Sought: House State: II
TV/Media Production	Category/ Type	State: 12
		Senate X Senate District:
Name of Federal Candidate Supported or Opposed by ExALEXANDER GIANNOULIAS	kpenditure:	
THE TO WINDER CONTROL OF THE		Check One: Support X Oppose
Calendar Year-To-Date Per Election		Disbursement For: Primary X General
for Office Sought	3454401.70	2010 — July 2010 —
E III Norma (Lord Eigh Middle Initial) of Dance		
Full Name (Last, First, Middle Initial) of Payee		Date
Up Grade Films		M M / D D / Y Y Y Y Y 1 D D / 26 2010
Mailing Address		
3299 K Street, NW Ste. 200		Amount
	State Zip Code	9500.00
I	DC 20007	
Purpose of Expenditure	Category/	Office Sought: X House State: CA
TV/Media Production	Type	State: OA
Name of Endoral Condidate Supported or Consend by Fr		House Senate District: 20
Name of Federal Candidate Supported or Opposed by Ex MR. JIM COSTA	феницие.	
		Check One: Support X Oppose
Calendar Year-To-Date Per Election		Disbursement For: Primary X General
for Office Sought	337825.00	Other (specify)
(a) SURTOTAL of Homizod Indonendant Evnanditures		36757.00
(a) SUBTOTAL of Itemized Independent Expenditures		
(b) SUPTOTAL of Unitemized Independent Expanditures		
(b) SUBTOTALof Unitemized Independent Expenditures.		
(c) TOTAL Independent Expenditures		
(carry total from last page forward to Line 7)		

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FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)	
CROSSBOADS GRASSBO	OOTS POLICY STRATEGIES

Full Name (Last, First, Middle Initial) of Payee			Date
Up Grade Films			10 / DD / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 3299 K Street, NW Ste. 200			Amount
City	State	Zip Code	9500.00
Washington	DC	20007	
Purpose of Expenditure		Category/	Office Sought: X House State: IN
TV/Media Production		Type	House Senate District: _02
Name of Federal Candidate Supported or Opp MR. JOSEPH SIMON DONNELLY	posed by Expenditure:		President Support X Oppose
			Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought		179848.75	2010 Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Up Grade Films			M M / D D / Y Y Y Y
Mailing Address			10 26 2010
3299 K Street, NW Ste. 200			Amount
City	State	Zip Code	9500.00
Washington	DC	20007	
Purpose of Expenditure		Category/	Office Sought: X House State: MO
TV/Media Production		Type	House Senate
Name of Federal Candidate Supported or Opp	oosed by Expenditure:	<u>!</u>	President District: 03
RUSS CARNAHAN	, p		Check One: Support X Oppose
Calendar Year-To-Date Per Election for Office Sought		250225.00	Disbursement For: Primary X General 2010 Other (specify)
<u> </u>			
Full Name (Last, First, Middle Initial) of Payee			Date
Up Grade Films			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address			Amount
3299 K Street, NW Ste. 200			
City	State	Zip Code	9500.00
Washington	DC	20007	
Purpose of Expenditure		Category/	Office Sought: X House State: ND
TV/Media Production		Туре	House Senate
Name of Federal Candidate Supported or Opp	posed by Expenditure:		President District: 00
EARL R. POMEROY			Check One: Support X Oppose
			Disbursement For: Primary X General
Calendar Year-To-Date Per Election for Office Sought		247700.00	2010 Cother (specify)
(a) SUBTOTAL of Itemized Independent Expe	enditures		28500.00
(b) SUBTOTALof Unitemized Independent Ex	kpenditures		
(c) TOTAL Independent Expenditures(carry total from last page forward			

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FOR LINE 7 FOR FORM 5

Full Name (Last, First, Middle Initial) of Payer)		Date
Up Grade Films			
Mailing Address			1.0
3299 K Street, NW			Amount
Ste. 200			9500.00
City	State	Zip Code	0000.00
Washington	DC	20007	
Purpose of Expenditure		Category/	Office Sought: X House State: OH
TV/Media Production		Type	House Senate
Name of Federal Candidate Supported or Op	posed by Expenditure:	-	President District: 16
JOHN A BOCCIERI			Check One: Support X Oppose
Calendar Year-To-Date Per Election		447105.00	Disbursement For: Primary X General
for Office Sought		447125.00	Other (specify)
Full Name (Last, First, Middle Initial) of Payer			Date
Up Grade Films			
			$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
Mailing Address 3299 K Street, NW			Amount
Ste. 200			9500.00
City	State	Zip Code	3300.00
Washington	DC	20007	
Purpose of Expenditure		Category/	Office Sought: X House State: TN
TV/Media Production		Туре	House Senate
Name of Federal Candidate Supported or Op	posed by Expenditure:	ļ	President District: 04
LINCOLN EDWARD DAVIS	. , ,		Check One: Support X Oppose
Calendar Year-To-Date Per Election		070100.00	Disbursement For: Primary X General 2010
for Office Sought	L	272100.00	Other (specify)
Full Name (Last, First, Middle Initial) of Payer)		Date
Up Grade Films			
A 11			
Mailing Address 3299 K Street, NW			Amount
Ste. 200			9500.00
City	State	Zip Code	3333.00
Washington	DC	20007	
Purpose of Expenditure		Category/	Office Sought: X House State: TX
TV/Media Production		Type	House
Name of Federal Candidate Supported or Op	posed by Expenditure:	+	President District: 23
CIRO D RODRIGUEZ			Check One: Support X Oppose
Calendar Year-To-Date Per Election		331600.00	2010
for Office Sought		331000.00	Other (specify)
(a) SUBTOTAL of Itemized Independent Exp	enditures		28500.00
(b) SUBTOTALof Unitemized Independent E	xpenditures		L.,,,,,,,,,
(c) TOTAL Independent Expenditures			
(carry total from last page forward			

SCHEDULE 5-E			PAGI	18 / 19
TEMIZED INDEPENDENT EXPENDITURES			FOR	LINE 7 FOR FORM 5
NAME OF FILER (In Full)				
CROSSROADS GRASSROOTS POLICY STRA	ATEGIES			
Full Name (Last, First, Middle Initial) of Payee			Date	
Up Grade Films			M M / D	28 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address				28 2010
3299 K Street, NW Ste. 200			Amount	
City	State	Zip Code		9500.00
Washington	DC	20007		
Purpose of Expenditure		Category/	Office Sought: X House	se State: MN
TV/Media Production		Туре	House Sena	ate
Name of Federal Candidate Supported or Opposed by Expenditure:			Pres	ident District: 08
JAMES L OBERSTAR			Check One: Supp	port X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Pr	imary X General
for Office Sought		48546.25	Other (specify)	
Full Name (Last, First, Middle Initial) of Payee			Date	
Wilson-Grand Communications			M M / D	D / Y Y Y Y
Mailing Address			1 0 1	05 / 2010
429 N St. Asaph Street			Amount	
City	State	Zip Code		14972.50
Alexandria	VA	22314		
Purpose of Expenditure		Category/	Office Sought: House	se State: KY
TV/Media Production		Type	Senate X Sena	
Name of Federal Candidate Supported or Opposed by	/ Expenditure			District:
JOHN (JACK) WILLIAM CONWAY	LAPORIUITO		Check One: Supp	port X Oppose
Calendar Year-To-Date Per Election 324028.50		2010	imary X General	
for Office Sought		324020.30	Other (specify)	
Full Name (Last, First, Middle Initial) of Payee			Date	
Wilson-Grand Communications				D / Y Y Y Y
A 32 A 11				12 Y Y Y Y Y Y Y Y Y

City Alexandria	State VA	Zip Code 22314				14921./8
Purpose of Expenditure TV/Media Production		Category/ Type		ce Sought:	House X Senate	State: KY District:
Name of Federal Candidate Supported or Opposed by JOHN (JACK) WILLIAM CONWAY	Expenditure:		Che	eck One:	President Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		683835.28		oursement For: 2010 Other (specify)	Primary	X General

(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)

(a) SUBTOTAL of Itemized Independent Expenditures

39394.28

Amount

Mailing Address

429 N St. Asaph Street

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FOR LINE 7 FOR FORM 5

Full Name (Last, First, Middle Initial) of Payee			Date
Wilson-Grand Communications			M M / D D / Y Y Y Y
Mailing Address			10 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
429 N St. Asaph Street			Amount
0.4	01-1-	7in Onda	14216.00
City Alexandria	State VA	Zip Code 22314	
	VA	72314	
Purpose of Expenditure		Category/	Office Sought: House State: NV
TV/Media Production		Type	Senate X Senate District:
Name of Federal Candidate Supported or Opposed by	y Expenditure:		President District:
HARRY REID			Check One: Support X Oppose
			Disbursement For: Primary X General
Calendar Year-To-Date Per Election		571811.95	2010
for Office Sought		371011.93	Other (specify)
Full Name (Last, First, Middle Initial) of Payee			Date
Wilson-Grand Communications			
N. 71			M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 429 N St. Asaph Street			Amount
420 N Ot. Adapti Otroot			21373.99
City	State	Zip Code	21070.33
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: NV
TV/Media Production		Type	Senate X Senate
Name of Federal Candidate Supported or Opposed b	v Expenditure		President District:
HARRY REID	y Exponditure	•	Check One: Support X Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		1151994.84	Other (specify)
Full Name (Last, First, Middle Initial) of Payee			
Wilson-Grand Communications			Date
			10 D D Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address			Amount
429 N St. Asaph Street			
City	State	Zip Code	14850.99
Alexandria	VA	22314	
Purpose of Expenditure		Category/	Office Sought: House State: NV
TV/Media Production		Type	Senate X Senate
Name of Federal Candidate Supported or Opposed b	v Evpanditura		President District:
SHARRON E ANGLE	y Experialities	•	
			Check One: X Support Oppose
Calendar Year-To-Date Per Election			Disbursement For: Primary X General
for Office Sought		2268108.80	Other (specify)
(a) CURTOTAL of Itamizad Indonesidant Expanditure			50440.98
(a) SUBTOTAL of Itemized Independent Expenditure	S		
(b) CURTOTAL of I laitowined Indonesidant Francisco			
(b) SUBTOTALof Unitemized Independent Expenditu	ures		
(c) TOTAL Independent Expenditures			14028775.48
• • • • • • • • • • • • • • • • • • • •		•••••	
(carry total from last page forward to Line	7)		